



# THE BOLOGNA GRAND TOUR

11<sup>th</sup> Stop:

**ANNECY**

## PROGRAMME OF EVENTS

**COME VISIT US**

MIFA Market Area,  
Impérial Palace, Annecy  
Booth B.05, Cross IP  
Section (Hall B), 1<sup>st</sup> floor



**BOLOGNA  
CHILDREN'S  
BOOK  
FAIR**



**BOLOGNA  
BOOK  
PLUS**

In partnership with



Associazione  
Italiana  
Editori



**Bologna  
Licensing  
Trade  
Fair**

Events by



With the support of



Bologna Children's Book Fair (BCBF) is bringing to Anecny one of its flagship features: The Illustrators Survival Corner, an original project created in partnership with Mimaster Illustrazione that offers a rich programme of activities (masterclasses, workshops, portfolio reviews) dedicated to the illustration profession. At the Anecny Festival, The Illustrators Survival Corner programme focuses on cross-media storytelling, exploring the connections between publishing, animation, and a wide range of visual platforms and formats.

## TUESDAY, 23 JUNE

11.00 – 11.45

### MASTERCLASS: “BETWEEN PRINT & PIXELS: MOVING ACROSS DIFFERENT MEDIA”

Speaker: Alida Pintus, illustrator and concept artist.

Topic: How the creative approach shifts between animation and publishing, and how moving across different media transforms the role, mindset, and process of a creative professional.

Language: English

12.00 – 14.00

### IP CROSSROADS

With the participation of Elena Pasoli, director, Bologna Children's Book Fair.

Topic: Launch of the Cross IP Area and its programme.

Discover the first edition of this brand-new event designed to forge new collaborations with animation professionals who work on comic books, webtoons, immersive works and video games.

Language: English

[Garden Party - Parc de l'Impérial Palace - Impérial Palace - Mifa](#)

12.45 – 13.45

### PORTFOLIO REVIEW

Reviewer: Alida Pintus, illustrator and concept artist.

Language: English

14.00 – 15.00

### MASTERCLASS: “IP FLYING ACROSS BORDERS AND MEDIA”

Speakers: Giona Dapporto, Producer, FOORE Srl; Marco Grifoni, Co-CEO & Founder, Palomar Spa; Marianna Panebarco, CEO & Founder, Panebarco; Franco Serra, Producer, Gertie.

Moderator: Cristina Angelucci, BCBF consultant, Editor-in-Chief, The Animation Journal.

Topic: A panel on cross-media IP development and international collaboration.

*Supported by the Emilia-Romagna Region, the projects connect publishing, audiovisual production and animation.*

*In collaboration with CNA Cinema e Audiovisivo Emilia-Romagna and Emilia-Romagna Film Commission.*

Language: English

16.00 – 17.30

### WORKSHOP: “BUILDING CHARACTERS IN THE CROSS-MEDIA ERA”

Speaker: Alida Pintus, illustrator and concept artist.

Topic: Designing characters that seamlessly translate across illustration, animation, gaming, licensing - built to thrive across diverse platforms, from publishing and animated series to global merchandising.

Language: English

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## WEDNESDAY, 24 JUNE

10.00 – 10.45

### MASTERCLASS: “FROM BOOK TO SCREEN: THE PUBLISHER- CREATOR DIALOGUE IN A CROSS-IP WORLD”

Speakers: Beatrice Fini, director, Children’s and YA Division, Giunti Editore; Paola Myriam Visconti, author and creator of *Dynowish*.

Moderator: Cristina Angelucci, BCBF consultant, Editor-in-Chief, The Animation Journal.

Topic: How publisher-creator collaboration helps an IP grow from books into a multi-platform property, through the case of *Dynowish*.

Language: English

11.00 – 11.45

### MASTERCLASS: “FROM CREATORS TO PUBLISHERS. GIGACIAO: A CASE STUDY”

Speakers: SIO – Simone Albrigi, comics artist and YouTuber, co-founder, Gigacio; FRAFFROG – Francesca Presentini, comics artist, illustrator and YouTuber, co-founder, Gigacio.

Topic: How the vision of a group of artists became a competitive, future-oriented publishing house. The talk explores the behind-the-scenes of production and the development of stories created to expand across different media: from print to the web.

Language: English

12.00 – 13.00

### PORTFOLIO REVIEW

Reviewer: Beatrice Fini, director, Children’s and YA Division, Giunti Editore.

Languages: English/Italian

14.00 – 15.15

### WORKSHOP: “CREATIVITY AND FUN FOR COMICS AND ANIMATION”

Speakers: SIO – Simone Albrigi, comics artist and YouTuber, co-founder, Gigacio; FRAFFROG – Francesca Presentini, comics artist, illustrator and YouTuber, co-founder, Gigacio.

Topic: From storyboarding to character design, discover the first steps into the world of comics and animation with SIO and FRAFFROG, exploring drawing techniques with a touch of humor and creativity.

Language: English

15.30 – 16:15

### MASTERCLASS: “FROM CREATIVITY TO GLOBAL MARKET: INSIDE STUDIO BOZZETTO’S ANIMATION PROCESS”

Speakers: Pietro Pinetti, CEO, Studio Bozzetto; Cristina Angelucci, BCBF consultant, Editor-in-Chief, The Animation Journal.

Topic: How an animation project evolves from concept to a work ready for the international market: the creative and strategic choices at Studio Bozzetto, including Italy-Japan co-productions and cross-IP development.

Language: English

16.30 – 17.30

### PORTFOLIO REVIEW

Reviewer: SIO – Simone Albrigi, comics artist and YouTuber, co-founder, Gigacio.

Language: English

16.30 – 17.30

### PORTFOLIO REVIEW

Reviewer: FRAFFROG – Francesca Presentini, comics artist, illustrator and YouTuber, co-founder, Gigacio.

Language: English

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## THURSDAY, 25 JUNE

10.30 – 11.30

### PORTFOLIO REVIEW

Reviewer: Pietro Pinetti,  
CEO, Studio Bozzetto.

Language: English

10.30 – 11.30

### PORTFOLIO REVIEW

Reviewer: Giacomo Manzotti,  
director, animator,  
and motion designer.

Language: English

12.00 – 12.45

### MASTERCLASS: “FROM COMICS TO ANIMATION: MEGA TREE MAJOKKO & DRAGON VILLAGE”

Speakers: SIO – Simone Albrigi,  
comics artist and YouTuber,  
co-founder, Gigaciao;  
FRAFFROG – Francesca Presentini,  
comics artist, illustrator and  
YouTuber, co-founder, Gigaciao.

Topic: The creative journey  
of two comics evolving into  
animated series, how to translate  
sequential art into motion.

Language: English

14.00 – 15.30

### WORKSHOP: “BRICK-O-SCOPE”

Speaker: Giacomo Manzotti, director,  
animator, and motion designer.

Topic: Participants will build a  
mini brick mutoscope and bring  
to life their own rotoscoped  
reinterpretation of Muybridge's  
famous galloping horse.

Language: English

16.30 – 18.30

### BOLOGNA COCKTAIL AT THE BCBF STAND

By invitation only

Join us for drinks and networking  
at our stand to celebrate the  
debut of BCBF in Anney.

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## FRIDAY, 26 JUNE

10.30 – 11.15

### MASTERCLASS: “ILLUSTRATED VIDEO”

Speaker: Giacomo Manzotti, director,  
animator, and motion designer.

Topic: At the intersection  
of editorial illustration and  
animation. What happens when an  
illustration, designed to be static,  
is translated into the dimension  
of time through animation?

Language: English

11.30 – 12.15

### MASTERCLASS: “INSPIRE IMPOSSIBLE STORIES: PITCHING MANGA & NOVELS FOR INTERNATIONAL CO-PRODUCTION”

Speakers: Jessica Poce,  
Senior Business Strategist,  
Kodansha, Ltd. - Anime and Game  
Business Department;  
Cristina Angelucci, BCBF  
consultant, Editor-in-Chief,  
The Animation Journal.

Topic: Interested in adapting  
Japanese manga and novels for  
the screen? From adaptation  
rights to international co-  
production opportunities, join  
us to learn how to connect with  
Japanese IP holder Kodansha.

Language: English

Attendance at the events  
is free of charge.

Participation to Portfolio  
Reviews and Workshops is  
upon reservation only. Visit our  
page on Eventbrite to register.

Unless otherwise specified, all  
events will be held at the Bologna  
Children's Book Fair booth.

